

## **About the *How On Earth* project**

In 2004, Bay Area filmmakers Kevin White and David Donnenfield combined efforts to create the **How On Earth** project with scientist and writer John Berger. **How On Earth** focuses on producing compelling, relatively low-cost documentaries that leverage both digital distribution and traditional broadcast to create awareness about positive stories of environmental renewal. Combined with an outreach campaign, the programs are designed to facilitate educational inquiry and community participation. From re-introducing the endangered Mexican Wolf to restoring sea birds to their ancestral home, to re-planting native grasses in the heartland, **How On Earth** features compelling stories of dedicated individuals combining innovative science, new partnerships, and hard work in the burgeoning field of environmental restoration. The programs feature compelling stories of dedicated individuals combining innovative science, new partnerships, and hard work to help nature heal itself. In turn, *How On Earth* contributes to a clearer vision of an environmentally-restored earth, and gives the public a much needed vehicle for inquiry and involvement in this burgeoning movement of positive action.

**How On Earth** is a project of **Filmmakers Collaborative SF**.

For more information, visit: <http://www.how-on-earth.org>

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## **About *Filmmakers Collaborative SF***

Founded in 1988 by Michal Aviad and Kevin White, Filmmakers Collaborative, SF is a non-profit organization comprised of award-winning media professionals. Our mission is to produce innovative films and public information campaigns that foster education, awareness, and civic participation to help create a more sustainable, peaceful and just world.

For more information, visit:

<http://www.filmmakerscollaborative.org/about.html>

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